

2023



WISCONSIN BUSINESS FRIEND

*of the* ENVIRONMENT

*Awards*

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Wisconsin's Chamber

# WISCONSIN BUSINESS FRIEND *of the* ENVIRONMENT AWARDS



## 2023 Business Friend of the Environment Award Winners

### SUSTAINABILITY

Centrisys/CNP

Outlook Group

WM

### ENVIRONMENTAL STEWARDSHIP

Dedicated Computing, LLC

Masters Gallery Foods

Ashley Furniture Industries, LLC

### ENVIRONMENTAL INNOVATION

Pellitteri Waste Systems

Colbert Packaging

Exact Sciences

## 2023 Business Friend of the Environment Program Overview

For the 33rd year, WMC is recognizing nine companies with the Wisconsin Business Friend of the Environment Award. This year's winners have been chosen for programs that demonstrate an innovative approach to environmental protection, or a level of effort beyond that which is required for regulatory compliance. These success stories reflect the continued commitment of Wisconsin industry to environmental protection.

This year's award winners represent companies – both large and small – that have made significant improvements in the areas of sustainability, environmental stewardship and environmental innovation. Offering specific examples of successful programs, these nine winners demonstrate that sound environmental practices are good for Wisconsin's environment and its economy. They serve as important examples for industry.

The 2023 Wisconsin Business Friend of the Environment award winners were selected from 21 nominees by an independent panel of judges representing industry, the Department of Natural Resources, an environmental non-profit, an environmental attorney and an environmental consultant.

Honoring Leadership in Sustainability,  
Environmental Stewardship and Environmental Innovation

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## CENTRISYS/CNP



### ABOUT CENTRISYS/CNP

Centrisys/CNP, based in Kenosha, operates globally to manufacture decanter centrifuges for sludge dewatering and thickening. Since 1987, the team at Centrisys/CNP has specialized in sludge treatment and biosolids management, developing unique processes and products to advance water, wastewater and industrial projects.

### 2023 BUSINESS FRIEND OF THE ENVIRONMENT

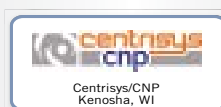
Centrisys/CNP contributes to wastewater and environmental sustainability worldwide through its products, equipment and innovation.

The company provides a full range of manufactured and engineered solutions for municipal and industrial wastewater, animal protein and by-products, animal waste and manure, food and beverage, mining and minerals, biofuels, and oil and gas.

Centrisys/CNP's development of mechanical equipment for liquid-solids separation, such as their decanter centrifuges, reduces the volume of residuals, improves operation and reduces costs for subsequent storage, processing, transfer, end-use, or disposal.

The company also strives to identify ways to reduce its own ecological footprint within facilities and the community. Centrisys/CNP is committed to building a tradition of environmental stewardship in all business practices. Additionally, team members recycle all accepted materials, including: cardboard, wood, batteries, fluorescent light bulbs, electronics, steel, aluminum, and more. If a material can be repurposed or recycled, the team finds a way to keep waste from leaving a facility and entering landfills.

For their ongoing commitment to advance environmental sustainability practices, Centrisys/CNP is receiving this Business Friend of the Environment Award.



**Kenosha, WI**

**Established**  
1987

**Size**  
144 employees company-wide  
130 Wisconsin employees

**Website**  
[www.centrisys-cnp.com](http://www.centrisys-cnp.com)

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# OUTLOOK GROUP



Neenah, WI

## ABOUT OUTLOOK GROUP

Outlook Group is a contract packaging company with over 40 years of experience in the custom product packaging & printing industry. The company, headquartered in Neenah, provides printing, packaging and direct mail services for clients across the globe.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

Outlook Group's Integrated Packaging model employs a unique perspective on sustainability, focused on streamlining the packaging process using vertical integration.

Customers send their product in raw form or in initial packaging to Outlook Group, whose team then secures packaging materials as its engineers devise a production line to maximize speed and efficiency while minimizing the need for labor.

By significantly shortening the packaging supply chain, Outlook Group lessens transportation needs, reduces freight and fuel consumption, lengthens product shelf life and increases recyclability.

Outlook Group goes beyond industry standards in its consideration of packaging sustainability. The team takes into account ecological standards, waste avoidance, environmental impact, labor management, risk mitigation, freight needs and lead time.

For minimizing the environmental impact of the supply chain through its Integrated Packaging program, Outlook Group is receiving the 2023 Business Friend of the Environment Award.

**Established**  
1977

**Size**  
342 employees company-wide  
315 Wisconsin employees

**Website**  
[www.outlookgroup.com](http://www.outlookgroup.com)

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# WM



## ABOUT WM

WM is a national leader in post-consumer recycling and the largest residential recycling service provider in Wisconsin, providing collection, recycling and disposal services to more than 750,000 customers in the state. Six of the company's material recovery facilities (MRFs), providing recycling services to industrial, commercial and residential customers, are based in Wisconsin.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

WM safely and sustainably manages waste by implementing processes and technologies to reduce environmental impact, including mitigating emissions and repurposing landfill gas. Eight of the company's nine landfills in Wisconsin are gas-to-energy facilities, at which gas is processed into high-purity methane that can be used as a source for renewable electricity or renewable fuel.

Last year, WM made its largest investment in compressed natural gas (CNG) trucks and fueling infrastructure to transform its Wisconsin fleet. WM transitioned 43 of its trucks from diesel to renewable natural gas (RNG)-powered vehicles – more than doubling the number of CNG trucks serving communities across the state and significantly reducing GHG, NOx and CO2e emissions.

Additionally, to support its updated fleet, WM unveiled a hauling site in Germantown outfitted with a renewable natural gas fueling system.

For leveraging its infrastructure and expertise to ensure sustainability, WM is receiving this Business Friend of the Environment Award.



**Germantown, WI**

**Established**  
1968

**Size**  
48,000 employees company-wide  
1,344 Wisconsin employees

**Website**  
[sustainability.wm.com](https://sustainability.wm.com)

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# DEDICATED COMPUTING, LLC



## ABOUT DEDICATED COMPUTING, LLC

Dedicated Computing, headquartered in Waukesha, is a global technology company that designs and builds advanced computing systems for powering complex applications, machine learning and AI at the edge.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

Dedicated Computing is strongly committed to reducing its environmental impact. The company has implemented several measures to improve energy efficiency and reduce its carbon footprint. In addition to LED lighting, high-efficiency HVAC systems and energy efficient machinery, Dedicated Computing also transitioned to using all electric forklifts and manual pallet jacks.

The team's dedication to sustainability also includes waste reduction and recycling programs. From the employee lunchrooms to its business operations, Dedicated Computing recycles all cardboard packaging, foam and scrap electronic parts received from suppliers and more, ensuring less waste goes to landfills.

A new program, DC Evolve, takes a bottom-up approach involving the whole company and its continuous improvement culture to find and eliminate inefficiencies on an ongoing basis. In less than a year, over 170 improvement ideas were submitted by Dedicated Computing associates, driving significant efficiency improvements and reduction of waste.

For their commitment to environmental stewardship, Dedicated Computing is receiving this Business Friend of the Environment Award.



**Waukesha, WI**

**Established**  
2006

**Size**  
200 employees company-wide  
200 Wisconsin employees

**Website**  
[www.dedicatedcomputing.com](http://www.dedicatedcomputing.com)

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# MASTERS GALLERY FOODS



## ABOUT MASTERS GALLERY FOODS

Established in 1974, Masters Gallery Foods is a leading national cheese supplier with one of the largest privately held cheese inventories in the country, alongside a state-of-the-art production and distribution facility. Masters Gallery Foods is headquartered in Plymouth.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

Masters Gallery Foods strives to manufacture and distribute products with minimum energy consumption and waste generation. In alignment with this, they purchased a pure-electric terminal truck, the first of its kind to be used in Wisconsin. The company has goals to expand their electric fleet in 2023 and beyond to help reduce diesel emissions, lower its carbon footprint and improve overall efficiency.

Additionally, Masters Gallery Foods finalized an onsite nitrogen generation system in 2022, increasing energy efficiency, reducing transportation needs, and improving worker safety in the food packaging process.

The company began developing a comprehensive greenhouse gas emissions inventory to better drive sustainability forward. Tracking emissions on a regular basis will help guide future sustainability initiatives and find opportunities to reduce the company's carbon footprint further.

The dedicated "Green Team" at Masters Gallery Foods educates employees on implementing sustainable practices at work and at home, and works with community partners to help promote environmental stewardship.

For their numerous initiatives dedicated to environmental stewardship, Masters Gallery Foods is receiving this Business Friend of the Environment Award.



**Plymouth, WI**

**Established**  
1974

**Size**  
975 employees company-wide  
970 Wisconsin employees

**Website**  
[www.mastersgalleryfoods.com](http://www.mastersgalleryfoods.com)

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# ASHLEY FURNITURE INDUSTRIES, LLC



Arcadia, WI

## ABOUT ASHLEY FURNITURE INDUSTRIES, LLC

Since 1970, Ashley Furniture Industries, LLC, has been manufacturing furniture in Arcadia. Now a global company with facilities throughout the United States and world, Ashley is committed to being a great corporate citizen for the betterment of its facilities, employees, customers, products, communities and environment.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

Ashley is committed to being an environmental leader and sustainable company in many different facets. From the way the company lights its facilities and limits waste to its efforts to increase recycling and install solar power, Ashley is constantly taking steps to conduct green operations.

In addition to its sustainability practices in its business operations, the company has focused its efforts on extensive tree planting projects, even involving the local community and schools.

Ashley donated trees to local high schools and helped organize community tree planting events, educating students on proper planting and the benefits trees provide. They also have donated trees to housing developments and other small communities.

Every year on Arbor Day, Ashley gifts each of its Wisconsin employees a yearling tree to plant wherever they choose. Over the years, this initiative has provided over 75,000 trees to employees in Wisconsin.

For their tree planting initiatives and their commitment to education and community partnerships, Ashley Furniture Industries, LLC, is receiving this Business Friend of the Environment Award.

**Established**  
1970

**Size**  
17,000 employees company-wide  
3,500 Wisconsin employees

**Website**  
[www.ashleyfurniture.com](http://www.ashleyfurniture.com)

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# PELLITTERI WASTE SYSTEMS



## ABOUT PELLITTERI WASTE SYSTEMS

Founded in 1979, Pellitteri Waste Systems is a Madison-based, family-owned waste disposal and recycling business focused on outstanding customer service. The Pellitteri family provides trash pickup, recycling, temporary dumpsters, compactor systems and confidential paper shredding services to residential and commercial customers throughout Southern Wisconsin.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

One of Pellitteri's core values is environmental stewardship. At the company's state-of-the-art Material Recovery Facility (MRF), the team diverts materials from the landfill and recovers them for recycling and reuse.

Pellitteri recently identified a growing problem of "wishcycling," or non-recyclable materials being sent to the recycling center. The company embarked on a two-pronged approach of using education to decrease the amount of non-recyclable items coming into the MRF while also adding robotics, AI and optical sorting equipment to further increase the recyclables accepted.

By using educational and technological advancements simultaneously, the team ensures a continual growth model. The company offers free tours of their facility and public access to educational materials through their website and video series to increase knowledge on proper recycling.

Since 2020, the non-recyclable materials (residual) coming out of its MRF fell by a full 24% year over year in 2021 and again fell by another 8% in 2022. This equates to a reduction of 10,283,000 pounds of trash coming through the facility.

For combining education and technological advancements to improve recycling, Pellitteri Waste Systems is receiving the Business Friend of the Environment Award.



**Madison, WI**

**Established**  
1979

**Size**  
160 employees company-wide  
160 Wisconsin employees

**Website**  
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# COLBERT PACKAGING



## ABOUT COLBERT PACKAGING

Colbert Packaging is an independent, family-owned business and a premier provider of paperboard packaging solutions. The company's Kenosha plant produces safe, smart and sustainable packaging for the pharmaceutical, healthcare and consumer goods markets.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

As a paperboard packaging manufacturer, Colbert Packaging continually develops new and better ways to utilize paper in packaging as a 100% alternative to plastic, or as a means to using less plastic in a more environmentally friendly way. The company innovates with paperboard packaging solutions using less material, increased recyclability, and water- and agri-based inks, coatings and adhesives.

Colbert Packaging is actively involved in community programs to promote sustainability, environmental consciousness and the planting of trees. In 2023, the company conducted its Trees into Cartons, Cartons into Trees program with 135 second graders, teaching children about the lifecycle of trees, how paper is made, and the importance of recycling.

The company supports alternative energy development and technology through investing in green energy renewable energy certificates. At Colbert, the team focuses on turning waste into opportunity, and is diligently working to achieving a 'Zero Manufacturing Waste To Landfill' status.

For their commitment to environmental innovation, Colbert Packaging is receiving this Business Friend of the Environment Award.



**Kenosha, WI**

**Established**  
1959

**Size**  
338 employees company-wide  
188 Wisconsin employees

**Website**  
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# EXACT SCIENCES



## ABOUT EXACT SCIENCES

Headquartered in Madison, Exact Sciences develops tests for the early detection and treatment of cancers. Their mission is to eradicate cancer and the suffering it causes – through tests that help prevent it, detection that finds it earlier and guidance for its successful treatment.

## 2023 BUSINESS FRIEND OF THE ENVIRONMENT

In their development of new cancer screening tests, Exact Sciences makes it a priority to properly dispose of the plastics used in their clinical lab.

The company recently found ways to improve energy efficiency and odor control while reducing water consumption, the amount of waste sent to landfill, and the risk of safety incidents associated with manual lifting of waste.

A new clinical lab waste processing system is used to recycle the plastics involved in its Cologuard sample collection and testing processes so they can be re-used to create new products. This new system also reduces energy use, electricity consumption, gas consumption and total water use.

Exact Sciences recycles over 94% of the plastic waste associated with its Cologuard sample collection kits, equating to more than 2.5 million pounds of plastic waste diverted from landfill in 2022. The plastic waste is converted to plastic pellets for use in new applications.

For their development of their clinical lab waste processing system, Exact Sciences is receiving this Business Friend of the Environment Award.



Madison, WI

**Established**  
1995

**Size**  
6,500 employees company-wide  
3,400 Wisconsin employees

**Website**  
[www.exactsciences.com](http://www.exactsciences.com)

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## Judges

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