“Let’s Celebrate” Tool Kit

September 2022
Chamber of Commerce Month Logo

(Right click on graphic and select “Save as picture”)

Chamber of Commerce Month
Wisconsin Chamber of Commerce Executives
Social Media Accounts

- **Hashtag to use:** #WIChamberMonth
- Make sure posts are public or you are following the WCCE pages in order for us to view your content and share across our networks.
- **WCCE Twitter:** @WIChamberExecs
- WCCE Facebook and LinkedIn accounts do not exist, please use WMC’s main account to post content.
  - WMC’s Facebook ([https://www.facebook.com/WisconsinMC/](https://www.facebook.com/WisconsinMC/))
  - WMC’s LinkedIn ([https://www.linkedin.com/company/wisconsin-manufacturers-and-commerce/](https://www.linkedin.com/company/wisconsin-manufacturers-and-commerce/))
- **WCCE Chamber Activities and Events available here:** [https://www.wmc.org/events/wcce-annual-conference-retreat/](https://www.wmc.org/events/wcce-annual-conference-retreat/)
ICYMI: September is Chamber of Commerce Month in Wisconsin! In celebration of Chamber Month we will be hosting (insert your activity here) to help recognize and promote the role chambers like us play in our state. #WIChamberMonth

In celebration of September Chamber of Commerce Month, local chambers are invited to the WCCE Annual Conference in Eau Claire Sept. 27-29! More details here: https://www.wmc.org/events/wcce-annual-conference-retreat/ #WIChamberMonth

Let’s help recognize the support our local chambers bring to varying towns, cities and villages across the state by celebrating September Chamber of Commerce Month in Wisconsin! #WIChamberMonth

The month of September is recognized as Chamber of Commerce Month. Over 260 local chambers of commerce offer their members core services across the state ranging from villages to towns to cities. Each chamber plays an integral role in our state and their efforts should be recognized whether they focus on advocacy, tourism, economic development, entrepreneurship, young professionals, workforce or organizing community events. With that being said, we encourage you to check out the various events and activities chambers near you are hosting during the month of September. A full list of events for our chamber is available here (LINK) #WIChamberMonth
Twitter Posts

- September is recognized as Chamber of Commerce Month. You are encouraged to check out all the activities local chambers near you are hosting here: (LINK) #WIChamberMonth

- DYK: September is Chamber of Commerce Month in Wisconsin. Help celebrate and support your local chambers by attending upcoming events available here: (LINK) #WIChamberMonth

- ICYMI: September is Chamber of Commerce Month in Wisconsin.

- SEPTEMBER: It is Chamber of Commerce Month. RT to help celebrate. #WIChamberMonth

- We will be recognizing chambers across the state and promoting the activities taking place to celebrate September is Chamber of Commerce Month. #WIChamberMonth

- Share with us how you are helping to recognize and celebrate September is Chamber of Commerce Month in Wisconsin. #WIChamberMonth

- How are you participating in Chamber of Commerce Month in September? Share with us all the exciting activities and events you have going on. #WIChamberMonth

- Check out the list of exciting conferences and seminars held across the state promoting professional development growth for chambers here: https://www.wmc.org/events/wcce-annual-conference-retreat/ #WIChamberMonth
[LOCAL CHAMBER NAME] Celebrates Wisconsin Chamber of Commerce Month

[CITY NAME] - [LOCAL CHAMBER NAME] is excited to celebrate Wisconsin Chamber of Commerce Month. The [LOCAL CHAMBER NAME] will spend the entire month bringing attention to the services we provide to members and our community.

Our organization plays a vital role in making sure [CITY/REGION NAME] is a vibrant place to do business. [LOCAL CHAMBER NAME] is an advocate for all our members, and Wisconsin Chamber Month gives us the opportunity to recognize the value each of them bring.

“QUOTE FROM CHAMBER EXECUTIVE”

To celebrate Wisconsin Chamber of Commerce Month, [LOCAL CHAMBER NAME] will be hosting community events and special programs. A full list is available below:

- LIST OF EVENTS AND PROGRAMS
  - (e.g. Business After 5, Community Scavenger Hunt, media event, Business Roundtable, etc.)

[LOCAL CHAMBER NAME] is partnering with Wisconsin Manufacturers & Commerce - the state chamber - and the U.S. Chamber of Commerce to recognize all our efforts at a local, state and national level. Wisconsin Chamber of Commerce Month is all September long and will include the Wisconsin Chamber of Commerce Executives Annual Conference in Eau Claire from Sept. 27-29. To learn more, visit: https://www.wmc.org/events/wcce-annual-conference-retreat/

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For more information, please contact:
[MEDIA CONTACT], [PHONE NUMBER]
Wisconsin’s Chamber of Commerce Month
Past Activities/Events

- “Everyone is a member in September”
- Pewaukee Chamber of Commerce Community Awards Gala
- New Berlin Chamber of Commerce proclaims September as “New Berlin Chamber of Commerce and Visitors Bureau Month”
- “I Belong” campaign - members take photo with flyer and submit for $100 drawing (could be done virtually)
- Open houses
- Local cookouts - proceeds go to charity
- Membership drives and blitzes
- “Waupaca Rocks” - businesses asked to paint a rock and hide to find and claim prize
- “Did you know?” social media campaign - share interesting facts about local chambers and communities
- Oregon rolled out “Experience Oregon” video
- Shop local gift certificates
- Newspaper, media and social media promotions
- Commercial series on local TV, cable and online
- Chamber board of directors will attend village board meeting where Proclamation will be read
WCCE Annual Conference

The WCCE Annual Conference & Retreat provides an opportunity for local chamber executives from across Wisconsin to learn how to be a more effective community leader by developing professional skills and, ultimately, growing the local chamber. The event includes keynotes, breakout sessions, and time with colleagues that educate you on best practices, provide solutions to challenges, and prepare you for emerging trends.

- Sept. 27-29, 2022
- The Lismore Hotel | Eau Claire, WI
- Cost:
  - Early Bird (Before Aug. 31): $350 Member / $450 Non-Member
  - Regular (Aug. 31 & later): $450 Member / $550 Non-Member
  - Additional Member from Same Chamber = $275
  - Guest / Significant Other = $250
- Register at: https://web.wmc.org/events/WCCE-Annual-Conference-Retreat-2022-6990/details
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Wisconsin Chamber of Commerce Executives
September 2022

Please contact Susan Nyffenegger with any questions or input,
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